

# Anne Glusker

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*Communications executive and advocate, wordsmith and strategic thinker, fundraiser and deft manager. Initiates and executes projects on topics from women's issues to gun violence, education to health to food, working across media platforms - web, social media, print, broadcast - to shape strategy according to audience, message, and budget.*

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## PROFESSIONAL EXPERIENCE

### Communications and Editorial Consultant

*January 2013 - present*

Media relations, advocacy, editorial work. Projects for clients such as the Hoffman Group (strategic communications firm working on the gun violence issue) and MapStory (ed tech startup) include conceptualizing and writing materials (briefings, press releases, fact sheets); media outreach; preparing witnesses for testimony; speechwriting.

### Director

#### Mitchell Scholars Program

*June 2011 - December 2012*

Managed operations of the Scholarship, a fellowship program sending young leaders from US to Ireland. Responsible for communications (press relations, speechwriting, social media, website). Served as public face of program (presenting at university recruiting events, professional conferences, embassy receptions). Participated in development of new funding sources; managed federal budget request process; created programming for Scholars; ran online candidate application process; maintained relationships with network of 150 alumni and 600 university administrators, advisors, and academics.

Instituted key changes in administration: To expand donor universe, initiated shift in Scholarship's public profile from one based on relationship with Ireland to one centered on leadership development; reallocated existing resources to create more opportunities for Scholars; established internship program. Led successful communications initiative to roll back severe funding cuts (op-ed campaign, press coverage, industry outreach).

### Writer and editor

*January 2000 to June 2011*

- **Writer.** Features, profiles, essays, opinion pieces, and reviews covering health, women's issues, work-family topics, food, arts and culture, and travel for publications including *New York Times*, *Washington Post*, [washingtonpost.com](http://www.washingtonpost.com), *British Medical Journal*, *Forbes*, [forbes.com](http://forbes.com), *O: The Oprah Magazine*, *Rosie*, *Real Simple*, *More*, *Elle*, *Town & Country*, *Bon Appetit*, *Travel & Leisure*, *Ms.*, *New York Observer*, *Village Voice*.
- **Editor.** Reports, op-eds, and brochures for international organizations and UN agencies, such as Central Emergency Response Fund, Stop-TB Network, Norwegian Refugee Council, International Labor Organization.

### Radio host, "Stir It Up: Tales from the Food World" (<http://bit.ly/foodradio>)

*July 2008 to July 2009*

Writer, producer, and on-air host of weekly show on World Radio Switzerland, English-language public radio station. Programs ranged from explorations of regional specialties and visits with local purveyors to gastronomic trends and real-world cooking adventures; field, telephone, in-person studio interviews; background reporting in French.

### Washington Post

#### • Deputy Entertainment Editor, [washingtonpost.com](http://www.washingtonpost.com)

*September 1997 to January 2000*

Part of original team that launched the entertainment section of the Washington Post's website, composed of original content as well as material from the paper adapted for the Web (coverage included food & restaurants, travel, arts & culture). Managed staff of junior writers and editors, initiating ideas, making assignments, shaping content for the online environment.

- **Assignment Editor, Washington Post Style section**

*April 1997 to September 1997*

Worked with stable of critics and reporter, including the paper's lead art critic and architecture critic. Edited daily stories and longer Sunday features, as well as stories that went to Page One.

- **Senior Editor, Washington Post Magazine**

*May 1995 to March 1997*

Conceptualized and produced the magazine's heavily visual special issues on food, travel, design, and fashion, working with freelance and staff writers, stylists, and scouts.

**Senior Editor**

**Mirabella**

*May 1993 to September 1994*

Developed features (reportage, essays, profiles, interviews) with journalists, novelists, and academics for glossy monthly women's magazine. Maintained extensive network of freelancers, negotiated contracts with agents, worked closely with art department, managed associate and assistant editors.

**Senior Editor**

**American Lawyer**

*March 1991 to May 1993*

Edited news section, "Bar Talk," supervising group of staff reporters; edited features on big law firms.

**Copy Editor**

**Fortune**

*April 1986 to March 1991*

Copy edited articles on business, management, and economics for sense, style, and grammar. Worked with editors, writers, and art department to fit stories.

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**EDUCATION**

Sarah Lawrence College, B.A., Literature (1990)

University of Chicago (1977-78)

**LANGUAGE**

French (fluent; lived in France, 2005-2009)

**PRO-BONO ACTIVITIES**

September 2012: Hosted a fundraising event for President Barack Obama's reelection campaign that raised \$35,000, triple the original goal. Initiated idea; recruited host committee members; planned event logistics and program; coordinated team of 50 volunteers; promoted event and solicited attendance (200 guests). Maryland US Rep. Chris van Hollen and Maryland State Sen. Jamie Raskin were among the speakers.

2004: Fundraising and Ohio canvassing for Sen. John Kerry's presidential campaign.